

Meeting Spots

18TH Annual Trade Show & Reception

Wednesday, May 2nd, 2012

UNIVERSITY CENTER CLUB

At FSU Stadium, TALLAHASSEE, FL

5:00 P.M. – 7:30 P.M.

Theme:

**Pirates of the Caribbean
Discover the Treasure**

NEW THIS YEAR

CVB's – ONE ON ONE APPOINTMENTS:

4:00 P.M. – 5:00 P.M.

Exhibitor Information

EXHIBITOR INFORMATION – PLEASE READ

TABLETOP EXHIBITS ONLY - No merchandise may extend out of the assigned exhibit Tabletop space.

PRICE OF EXHIBIT SPACE INCLUDES - Registration for show includes: Skirted table - Food & beverages during reception - Signage during event - Up to Two sales staff per tabletop - Exhibitor ribbons and name badges - Trade Show promoted prior to show - Mailing list of invited attendees - Post show attendance listing. All tables will be covered to accent the theme of the evening. This year's theme is "**Pirates of the Caribbean – Discover the Treasure**"

EXHIBIT REPRESENTATIVES - Due to limited space, the maximum number of sales reps per table is 2 (two).

DAMAGES - Any damage to the building or exhibit area through carelessness of exhibitor must be paid for by the exhibitor. Exhibitors may not fasten any display fixtures to the floor, nor put nails, screws or tacks in the wall of the building.

Cancellations/Refunds for trade show must be requested in writing by March 4, 2012. No cancellations will be accepted after that date. Refunds (minus a \$50 processing fee) will be issued within 30 days after the trade show. Trade show changes & substitutions may be made in advance, in writing, by April 20, 2012. After that date, changes may be made on-site only. No refunds for "no shows."

Included in Registration Fee: Exhibitors receive excel spreadsheet of meeting planners to announce their participation in the show! (No extra cost - included in exhibit fee).

Schedule

Wednesday, May 2, 2012- Exhibitor Move-in: 2:00 P.M. - 4:00 P.M.

NEW THIS YEAR: CVB's – ONE ON ONE APPOINTMENTS: 4:PM – 5:P.M. (5 minute interviews)

Appointments will be set up with planners interested in your locality, and YOU will have the opportunity to lead them to the venues that are exhibiting from your area! Treasure maps will be distributed for their followup with the hotels on the exhibit floor.

TO PARTICIPATE: MARK THIS OPTION ON YOUR REGISTRATION

1. Only the first 12 CVB Representatives who register are eligible;
2. Only 12 CVBs can participate, representing all areas of the state;
3. All selected CVBs are asked to contribute to the SPECIAL DOOR PRIZE only available to planners who are participating during the 4:00 P.M. – 5:00 P.M. interview appointments.

Trade Show and Reception 5:00 P.M. – 7:30 P.M.;

Exhibit Breakdown: 7:30 P.M. – 8:30 P.M.

TRADE SHOW STAFF ASSISTANCE IS PROVIDED FOR MOVE-IN AND MOVE-OUT – COMPLIMENTARY & VALET PARKING -

WHO ATTENDS THIS TRADE SHOW? OVER 700 INVITED!

250 – 300 PLANNERS HAVE ATTENDED FOR THE LAST 17 YEARS! Meeting Planners and Decision Makers from: TSAE, FSAE, SGMP, MPI, Contract Planners & Corporate Planners; SGMP Atlanta, GA planners and more! They highly recommend this trade show to their colleagues & attend to do business! Many bring RFPs for the entire year! This is the best time of year to plan for 2012 meetings! THIS IS AN EXCELLENT OPPORTUNITY TO PROMOTE YOUR PROPERTY, REMODELING, NEW SALES MANAGERS AND CONTACTS!

THEME: "Pirates of the Caribbean – Discover the Treasure"

This year's theme is "PIRATES OF THE CARIBBEAN – DISCOVER THE TREASURE." SHIVER MY TIMBERS! AHOY MATES! Come as your favorite pirate character ... Use the theme to emphasize "the treasures" available at your venue! Have an unforgettable evening with meeting professionals and decision makers from all across north Florida and Georgia! We have a special "treasure chest" full of surprises for all!

REGISTRATION FORM

NEW THIS YEAR; PLANNER APPOINTMENTS 4:00 p.m. – 5:00 p.m. (Treasure maps will be given to the CVBs to assist planners in locating properties on the trade show floor.)

* **CVBs Only:** Check Here to participate in the one-on-one appointments. No add'l fee is required! We only ask that you bring a contribution from your area to be included in a giveaway. We will combine CVB contributions from each CVB to give away at the conclusion of the appointments.

Description of your Contribution: _____

*(Only available for first 12 Convention and Visitors Bureaus – First come, first serve)

PLEASE PRINT OR TYPE EXACTLY AS IT SHOULD APPEAR ON EXHIBIT ID SIGN & NAME BADGE:

1st Registrant: First Name: _____ Last Name: _____

2nd Registrant: First Name: _____ Last Name: _____
YOU MAY INCLUDE ONE (1) ADDITIONAL REPRESENTATIVE PER EXHIBIT AT NO ADD'L COST:

Exhibitor/Company: _____

Address: _____

City/St/Zip _____

Phone: _____ *Email: _____

NEW: Exhibitor trade show floor location will be determined by your actual LOCATION in your area of the state (North Florida Properties, South Florida properties, etc.)

***Email Address MUST BE PROVIDED – Confirmations And Planner Labels Will Be Sent Via Email**

REGISTRATION FEES:

Before January 31, 2012

Early Registration Fee:....\$550.00

After January 31, 2012

Registration Fee:.....\$595.00

(√) Check Appropriate Registration Payment

CHECK (Payable To MEETING SPOTS) VISA or MASTERCARD AMEX

Credit Card Number: _____ Exp. Date _____

Name on Card (Print or Type) _____

Card Holder Address: _____

Card Holder Signature _____

(To pay with a credit card, ALL above information MUST be complete)

IF YOU ARE PAYING WITH A CREDIT CARD, YOU MAY FAX TO 850/926-7130
QUESTIONS: PLEASE CALL 850/926-2508 or EMAIL: joice@meetingspots.net

1. Your registration is not complete unless your registration fee is enclosed!
2. Mail your completed registration with payment for total registration fees to:

MEETING SPOTS Attn: JOICE VENTRY, CMP –
148 LONGLEAF DRIVE, CRAWFORDVILLE, FL 32327