

2011 SGMP SE Regional Education Conference

September 11-14, 2011

Daytona Beach Shores, Florida

Sponsorship Commitment Form

Our organization wishes to support the 2011 SGMP SE Regional Education Conference by making a contribution of: \$_____ or sponsoring the below checked event/item. These will be given on a first come first serve basis, so we encourage early selections.

Sunday, September 11, 2011		
Opening Reception	SOLD	Shores Resort & Spa
Monday, September 12, 2011		
Breakfast	\$4,000	
Opening Keynote Speaker	\$2,500	
Mid-Morning Break	\$1,500	
Luncheon	\$6,000	
Afternoon Break During Tradeshow	\$2,500	
Evening Reception	SOLD	Daytona Beach Resort & Hilton Daytona Beach Ocean Walk
Tuesday, September 13, 2011		
Breakfast	\$4,000	
Mid-Morning Break	\$1,500	
Lunch	\$6,000	
Afternoon Break	\$1,500	
VIP Planners Reception – All registered planners invited (limited to 40 exhibitors)	\$200	
Reception	SOLD	Daytona International Speedway
Wednesday, September 14, 2011		
Closing Breakfast	\$4,000	
General Sponsorships		
Transportation	SOLD	Visit Daytona Beach
Conference bag Insertion (supplier furnished rack card no larger than 8 1/2 x 11)	1,000	
Lanyards (\$300 to donate with logo)	\$750	
Speaker/VIP Lounge	\$500	
Portfolios (\$300 to donate with logo)	\$1500	
Name Badge Holders	\$1,000	
Audio Visual technology Sponsor	\$1000	
Presenter's/Speaker's Gift	\$1,200	
Tradeshow Exhibit Set Up	SOLD	Exhibit Services, Inc
Exhibitor Locator Display	\$500	
Conference Program Book & Printing (receive back page ad)	\$2,000	
Conference Tote Bags with Logo	\$1,500	
Conference Ribbons	\$600	

Sponsor Guidelines

1. All sponsorship/in kind donations must be confirmed and received by July 1, 2011 to allow proper advertisement time.
2. A Sponsorship minimum of \$3999.00 qualifies for 1- Exhibitor Conference Registration waiver in accordance to the guidelines below.
3. Signage will be displayed at the conference for all \$4,000.00 level sponsors for the event they have committed. Sponsors are welcome to become a part of the Program Planning Committee for the events they have agreed to support.
4. All event sponsors will have a five (5) minute opportunity to introduce their property/service at their specific event.
5. In the event of multiple contributors from one company, i.e. a hotel chain, one single sponsor logo will be used in signage and recognition unless otherwise indicated by planning committee.
6. Sponsorships can be divided among multiple contributors.

Sponsorship Opportunity Levels and Benefits

Platinum	\$6000 and above – up to 3- Exhibitor Registrations, 1-Exhibit table in sponsors aisle, supplier furnished rack card placed in conference bag (no larger than 8 1/2 x 11), 1- supplier sponsorship at the VIP Planners Reception, acknowledged at their sponsored event, recognition in official program and at their exhibit booth and linked logo on website.
Gold	\$4000 to \$5999 - up to 2 Exhibitor Registrations, 1-Exhibit table on tradeshow floor, supplier furnished rack card placed in conference bag (no larger than 8 1/2 x 11), acknowledged at their sponsored event, recognition in official program and at their exhibit booth and linked logo on website
Silver	\$3000 to \$3999- 1 Exhibitor Registration, acknowledged at their sponsored event, recognition in official program and at their exhibit booth.
Sponsor	Less than \$2999- Acknowledged at their sponsored event, recognition in the official program and at their exhibit booth.

Sponsorship Commitment Payment

Please Print			
Organization:			
Primary Representative:		Title:	
Address:			
City	State:	ZIP:	
Phone:	FAX:	Email:	
Organization Web Site Address:			
Payment made by: ___Check ___Visa ___MasterCard ___American Express			
Credit Card Number: _____ Exp. Date: ____/____/____			
NAME ON CARD: _____			
SIGNATURE: _____			
Please return completed form to: SGMP SE Regional Education Conference Attn: Sponsorship Committee P.O. Box 1563 Tallahassee, FL 32302-1563 or Fax: (850) 926-7130		Direct questions to: Janet Roach, Visit Tallahassee Janet.Roach@VisitTallahassee.com Phone: (850) 606-2320	